



Macon Preemies

Supporting NICU Families

**MIRACLE WALK
5K SPONSORSHIP PACKET
2023**

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Macon Premies
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OUR PURPOSE

Our vision is to create a village so that parents in our local community won't experience prematurity alone.

Our mission is to provide resources and encouragement to parents and families of preemies to positively impact their NICU/prematurity journey.

OUR WHY

Founders Why: Meet Ms. Chiquella Taylor

Greetings! I am Chiquella Taylor, director and founder of Macon Preemies. On May 06, 2021, I went to a regularly scheduled prenatal visit. During this visit, it was discovered that I was already dilated 2.5 centimeters in only my 25th week of pregnancy. I went from a normal check up to being admitted to the hospital pending delivery. Shortly after being admitted, I tested positive for COVID. I was then moved to a COVID unit, where me and significant other were isolated for 6 days. During that time, I was given magnesium and steroids to help increase the speed of development and the likelihood of my child surviving. Conner Javarius Boyd entered the world at 26 weeks on May 12, 2021.

Conner weighed 2 pounds and 1 oz at birth, but he was a fighter! After 87 days in the NICU, he was able to come home on a baby monitor and feeding tube. Those 87 days were filled with so many emotions. Emotions of a first-time mother who didn't feel like a mother because she had to leave the hospital with her child. Emotions of a mother who was still having to maintain "outside world" and NICU.

In October of 2021, I found out that I was pregnant with my second child. I was taking at-risk precautions such as taking the McKenna shot weekly, which was quite dreadful. Well, let's just say that Addison Michelle Boyd had her on plans. On the night of March 9, 2022, I began feeling cramps that soon became contractions. We immediately arranged for my mom to meet us at the hospital to pick up Conner while I went to get checked in Labor and Delivery.

"Yep, that's a foot", is all I heard the nurse say as she checked me and ran out of the room. When she came back, she had about 6 different people with her. Everyone took a turn telling me what was going on and what decisions had to be made. I was fully dilated, and Addison was still breach. I was only 23 weeks pregnant, and I saw the look of darkness wash over every single person's face in

the room when I informed them of that fact. They began explaining the NICU procedures and the likelihood of death if I wait and be forced to deliver naturally if my water broke versus an emergency c-section.

My mind was all over the place. On one hand it was apparent that I needed to do the emergency c-section; on the other hand, I knew that being able to get magnesium and steroids helped Conner and I wanted to try and give Addison something to help her increase her chance of survival. I decided to do the emergency c-section and was able to get some magnesium prior to her birth. Addison was born on March 10, 2022. She weighed 1 pound and 1 oz. She spent 154 days in the NICU before coming home on a monitor and with a G-Button.

During the time that Addison was in the NICU, it was a different experience. It was still stressful, heartbreaking, and hard to handle; but knowing the procedures, routines, terminology, and having built relationships with nurses made me feel somewhat “better” about what was happening. I realized then that I wanted to do something to help change the experience for parents during their journey. I thought back to some of the times that were full of positivity for me on my journeys...the blankets knitted for my babies, story time, the going home basket, the arts and crafts. All of that was good for my soul. I wanted to build Macon Preemies to be able to provide some of those moments for parents.

MACON PREEMIES WHY

The NICU journey can be hard, and Macon Preemies would like to provide experiences throughout that journey that bring positivity and support to the parents of premature babies. Our why is simple: We want to make a difference for families going on this journey. During this journey, babies are healing and growing; families are healing and growing as well.

Supporting OUR PLAN Families

Our plan is to support and encourage parents while they are on their NICU journey. Everyone’s journey is different. However, everyone needs support. Macon Preemies will create care packages for families that have babies admitted to the Neonatal Intensive Care Unit at Atrium Health Navicent-The Medical Center. In the future, we will also provide care packages for the families admitted to Piedmont Macon as well.

These care packages will include informative materials and resources so that parents can be educated on prematurity and some common NICU procedures and terms. They will also include encouraging materials such as NICU Journals, Quote Cards, and Greeting Cards from previous NICU parents. Lastly, the packages will include baby items that may come in handy during their stay such as blankets, clothing, baby books, and more.

OUR GOAL

Our goal is to be able to provide care packages to all parents that are admitted to Atrium Health Navicent- The Medical Center in 2023. The estimate cost of each care package is between \$25-\$40. To make 300 care packages, we are looking to raise \$12,000 through our fundraising campaign.

Although we will have multiple fundraising events and accept donations throughout the year, we plan to raise majority of our funds from our annual 5k Miracle Walk.

MIRACLE WALK EXPENSES/BUDGET

Items	Cost
Special Event Permit	\$50
Security	\$560 Includes 4 Macon Bibb Sheriff Deputies
Event Insurance	\$200
Location Rental	\$500
Stage Rental	\$1000
SWAG Bags	\$1000 Includes Macon Preemies Bag and T-shirt
Tables	\$300
Portable Restroom Rental	\$1050
Water Station Coolers	\$200
Volunteer T-Shirts	\$250
Miscellaneous	\$250 Includes cups, snacks for the fuel station, Ice, bottled waters
Total	\$5,360

SPONSORS SPOTLIGHT

All sponsors will receive a tax deduction form and be included on the Sponsor Spotlight flyer that will be placed in all participants registration bag. All sponsors will also have the option to add promotional materials inside of the participants registration bags. Additional benefits are listed below for donations equaling \$500 or above.

LEVELS OF SPONSORSHIP

GOLD – *Donate \$1500 or above*

- Large font on T-shirts given to all race participants
- Vinyl company sign on the stage at the event
- Listed on our website

SILVER- *Donate \$1000-\$1499*

- Medium font on T-shirts given to all race participants
- Listed on our website

BRONZE- *Donate \$500-\$999*

- Small font on T-shirts given to all race participants
- Listed on our website

DONATIONS/SPONSORSHIP

Sponsorships/Donations can be made electronically by visiting our website, MaconPreemies.org, and clicking the donate menu option.

If you would prefer your donation, be picked up. Please email Macon Preemies to arrange pickup. Checks for sponsorship and donations can be made out to Macon Preemies.

MACON PREEMIES 5K MIRACLE WALK DETAILS

Date: Saturday, May 06, 2023

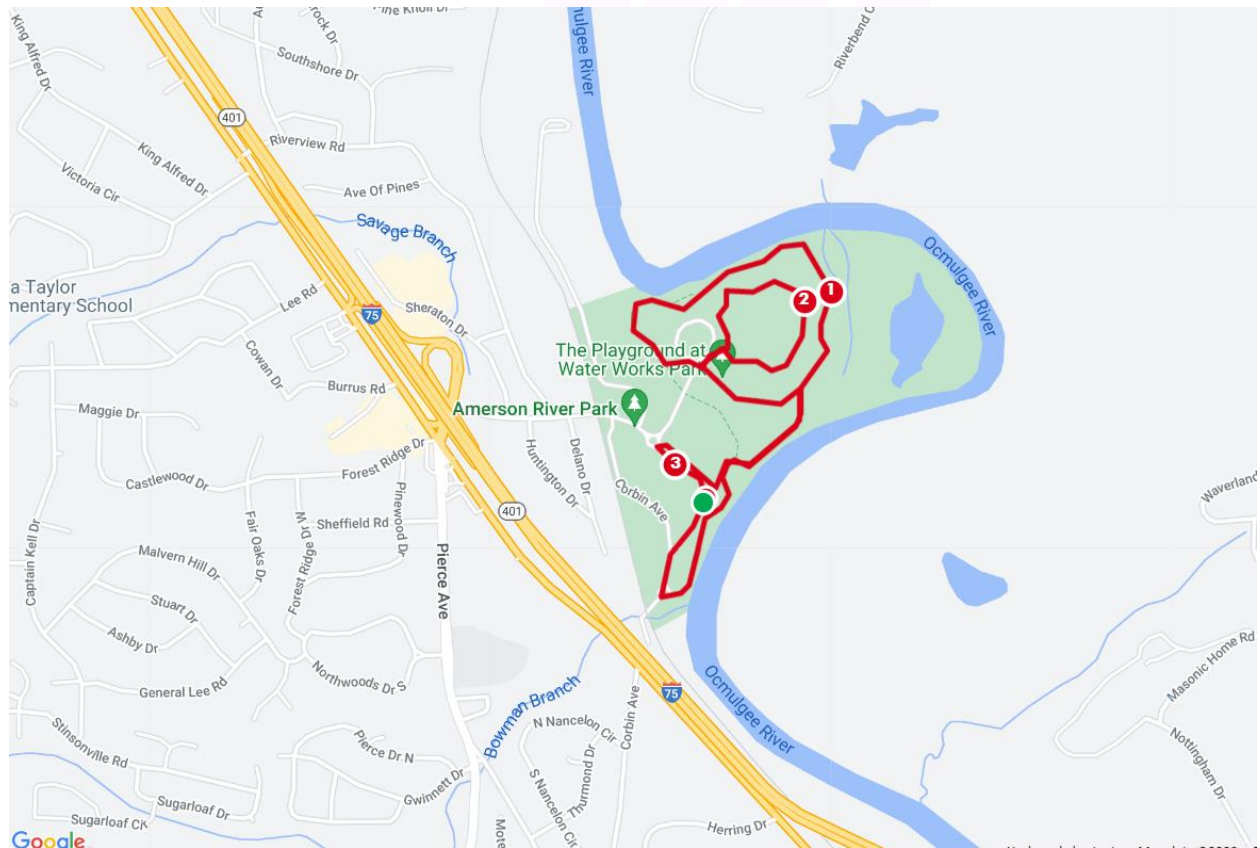
Time: 8am-11am

Location: Amerson Park in Macon, GA

Cost of Registration: \$35 per person

***Participants must register by April 21st to receive a shirt with registration**

Route Map:



CONTACT INFORMATION

WebsiteMaconPreemies.org

Phone Number..... (478)219-5563

Email..... maconpreemies@gmail.com



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